



2012 PROGRAM/VENDOR CATALOG ADVERTISING CONTRACT

Deadline for Ad Submission is **March 30, 2012**

ADVERTISER INFORMATION

Company/Advertiser Name: _____

Contact Person: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Web address: _____

The advertiser agrees to furnish a final and correct ad for the following:

AD SIZE (please check one)

- | | | | |
|--|--------|--|--------|
| <input type="checkbox"/> Full Page (7-7/8”H X 5- 1/8” W) | \$ 700 | <input type="checkbox"/> 1/2 Page (3-7/8”H X 5-1/8” W) | \$ 375 |
| <input type="checkbox"/> 1/2 Page (5-1/8” H X 3-7/8” W) | \$ 375 | <input type="checkbox"/> ¼ Page (1-7/8”H X 5-1/8” W) | \$ 250 |
| <input type="checkbox"/> ¼ Page (2-1/2”H X 3-7/8” W) | \$ 250 | <input type="checkbox"/> B-Board (2”H X 2.5”W) | \$ 100 |

ARTWORK

Signed Contracts and ads must be furnished by **March 30, 2012**.

- A camera-ready black and white slick is preferred.
- Ads submitted via email or disk must be accompanied by a print out of the ad as you wish it to appear, marked “proof”.
- Ads can be accepted as an Adobe PDF with fonts embedded.
- Files may be sent to cvilledesignhouse@gmail.com.
- Placement of the ads will be at the publisher’s discretion.

PAYMENT

Please make all checks payable to **Shelter for Help in Emergency**. Please proofread your ad submission carefully. Changes after your ad is submitted are subject to an additional printer’s charge of \$35 per alteration.

Check is enclosed for \$ _____ representing my payment in full.

AUTHORIZATION

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT!

Please submit this signed agreement and payment to:
Shelter for Help in Emergency P.O. Box 1013 Charlottesville, VA 22902
Phone (434) 963-4676

*Design House 2012 reserves the right to work with you on copy or ad content.
Please make a copy of this form for your records.*

because peace on earth begins at home